

Southend Health & Wellbeing Board

Joint Report of Corporate Director for People & Chief
Officer of NHS Southend CCG

to

Health & Wellbeing Board

on

29th June 2015

Report prepared by: Jacqui Lansley, Joint Associate Director
of Integrated Care Commissioning

Agenda
Item No.

9

For information only		For discussion		Approval required	X
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Older People Joint SBC/CCG Commissioning Strategy 2015-2018

Part 1 (Public Agenda Item) / Part 2

1. Purpose of Report

This report outlines the key principles of the proposed Older People Joint SBC / CCG Strategy 2015-2018.

2. Recommendations

Board members are invited to agree the Older People's Strategy is adopted, subject to full consideration of feedback received from members of the public and ongoing refreshing of the strategy document.

3. Background & Context

This strategy sets out how Southend-on-Sea Borough Council and NHS Southend Clinical Commissioning Group will prioritise commissioning and delivering services for older people over the next three years.

These priorities are taken from key strategic documents, consultation with local residents and a draft Joint Strategic Needs Assessment.

The main strategic themes are:

Personalisation: supporting older people to make more decisions over managing their own care, while providing the necessary information and guidance to support this. This method of delivering support has resulted in significant market changes.

Standardisation: ensuring that Southend performs as well, if not better, than other parts of the country. Areas where Southend performs significantly lower than other localities, both regionally and nationally, have been prioritised for improvement.

Prevention: the emphasis has increasingly concentrated on supporting the population to remain healthier for longer. Where support is required, the preferred option is to deliver it within the community wherever possible and reduce the pressure on primary and acute services.

Working with partners: Partnership working is increasingly important to Southend Borough Council and the NHS, in Southend we have strengthened our relationship with a number of organisations for the good of the people of the borough.

4. Health & Wellbeing Board Priorities / Added Value

How does this item contribute to delivering;

- HWB Strategy Ambitions:

		Older People Joint SBC/CCG Commissioning Strategy 2015-2018											
		Information, Advice and Advocacy Aim	Housing Aim	Prevention Aim	Health and Wellbeing Aim	Re-ablement Aim	Ophthalmology Aim	Redesigning Social Services Aim	Diabetes Aim	Ambulatory Care Aim	Stroke Aim	End of Life, Palliative Care, Care Homes and Community Services Aim	Musculoskeletal Services Aim
HWB Strategy Ambitions	Ambition 2.B			✓	✓								
	Ambition 4.A	✓											
	Ambition 5.A	✓					✓						
	Ambition 5.B	✓	✓	✓	✓								
	Ambition 5.C	✓	✓										
	Ambition 5.D	✓	✓	✓	✓			✓					
	Ambition 5.E					✓							
	Ambition 5.F	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓

Older People Joint SBC/CCG Commissioning Strategy 2015-2018

	Information, Advice and Advocacy Aim	Housing Aim	Prevention Aim	Health and Wellbeing Aim	Re-ablement Aim	Ophthalmology Aim	Redesigning Social Services Aim	Diabetes Aim	Ambulatory Care Aim	Stroke Aim	End of Life, Palliative Care, Care Homes and Community Services Aim	Musculoskeletal Services Aim
Ambition 6.A		✓			✓		✓					
Ambition 6.B	✓		✓									
Ambition 6.C	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Ambition 6.D	✓		✓	✓				✓				
Ambition 6.E	✓	✓	✓	✓			✓					
Ambition 7.A			✓	✓							✓	
Ambition 7.B				✓								
Ambition 8.B		✓		✓			✓					
Ambition 8.D		✓										
Ambition 8.E		✓										
Ambition 9.A	✓			✓			✓				✓	
Ambition 9.B		✓		✓	✓		✓					
Ambition 9.C			✓									
Ambition 9.D				✓								

- HWB added value outcomes;
 - a) Increased physical activity (prevention)
 - The Health and Wellbeing Aim
 - b) Increased aspiration & opportunity (addressing inequality)
 - Information, Advice and Advocacy Aim
 - Housing Aim
 - Prevention Aim
 - Redesigning Social Services Aim
 - c) Increased personal responsibility/participation (sustainability)
 - Information, Advice and Advocacy Aim
 - Health and Wellbeing Aim

5. Reasons for Recommendations

- 5.1. The strategy summarises the current priorities from all local key Council/CCG strategic documents.
- 5.2. A joint approach is consistent both with our integrated health and social care pioneer status and our integrated commissioning approach.
- 5.3. The strategy represents joint commissioning intentions to address the health and social care needs of Southend's older residents.
- 5.4. The strategy is consistent with statutory duties and national guidance.
- 5.5. The strategy is a live document that will continue to incorporate our developments in this area. On 19th May, Southend-on-Sea Borough Council and NHS Southend CCG held a successful public event at which nearly 150 people attended. A huge amount of valuable feedback was received which is being analysed and will feed into the strategy. General themes included:
 - Continued engagement with service users and carers
 - Requirement to measure the outcomes from implementing the strategy
 - Ensuring people understand what services are available and how to access them
 - Concerns about pressure on the system currently, including being able to invest in integration
 - Improving access to GP practice services
 - Ensuring adequate support for individuals and carers before discharging back home.

6. Financial / Resource Implications

The strategy and accompanying plan are built on existing commitments with resources already allocated. The strategy will be refreshed and re-defined, in line with feedback received, as additional priorities emerge.

7. Legal Implications

This strategy is fully compliant with the Care Act 2014 and the Health and Social Care Act 2012.

8. Equality & Diversity

An equalities analysis has been undertaken for this strategy.

9. Background Papers

None.

10. Appendices

Appendix 1 Draft Southend-on-Sea's Older People Strategy 2015 – 2018 and Commissioning Outcomes Plan.

HWB Strategy Priorities

Broad Impact Goals – adding value

- a) Increased Physical Activity (prevention)
- b) Increased Aspiration and Opportunity (addressing inequality)
- c) Increased Personal Responsibility and Participation (sustainability)

Ambition 1. A positive start in life A. Children in care B. Education- Narrow the gap C. Young carers D. Children's mental wellbeing E. Teen pregnancy F. Troubled families	Ambition 2. Promoting healthy lifestyles A. Tobacco – reducing use B. Healthy weight C. Substance & Alcohol misuse	Ambition 3. Improving mental wellbeing A. Holistic: Mental/physical B. Early intervention C. Suicide prevention/self-harm D. Support parents/postnatal
Ambition 4. A safer population A. Safeguarding children and vulnerable adults B. Domestic abuse C. Tackling Unintentional injuries among under 15s	Ambition 5. Living independently A. Personalised budgets B. Enabling community living C. Appropriate accommodation D. Personal involvement in care E. Reablement F. Supported to live independently for longer	Ambition 6. Active and healthy ageing A. Integrated health & social care services B. Reducing isolation C. Physical & mental wellbeing D. Long Term conditions– support E. Personalisation/ Empowerment

<p>Ambition 7. Protecting health</p> <p>A. Increased screening B. Increased immunisations C. Infection control D. Severe weather plans in place E. Improving food hygiene</p>	<p>Ambition 8. Housing</p> <p>A. Partnership approach to; Tackle homelessness B. Deliver health, care & housing in a more joined up way C. Adequate affordable housing D. Adequate specialist housing E. Strategic understanding of stock and distribution</p>	<p>Ambition 9. Maximising opportunity</p> <p>A. Population vs. Organisational based provision B. Joint commissioning and Integration C. Tackling health inequality (improved access to services) D. Opportunities to thrive; Education, Employment</p>
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